



Tallahassee-Leon County  
**CIVIC CENTER**

**PRESS RELEASE**

505 W. Pensacola Street (PO Box 10604/32302) · Tallahassee, FL 32301 · 850-487-1691 · Fax: 850-222-6947 · www.tlccc.org

**Contact:** CHARLOTTE BROWN; cbrown@tlccc.org  
**Phone:** 850-487-1691 EXT 256  
**Fax:** 850-222-6947

**FOR IMMEDIATE RELEASE**

***PLAYHOUSE DISNEY LIVE!* BRINGS DISNEY CHANNEL  
FAVORITES TOGETHER ON STAGE  
IN A LIVE TOURING PRODUCTION**

**Tickets for Tallahassee, FL on Sale May 19 at 10am**

(Tallahassee, FL; May 15, 2009) — *Playhouse Disney Live!*, the live touring stage production featuring favorite characters from four shows in Disney Channel's popular Playhouse Disney program block for preschoolers, is coming to Tallahassee, Florida this October! Tickets for one performance at the Tallahassee-Leon County Civic Center goes on sale Tuesday, May 19 at 10am at the Civic Center box office and ticketmaster.com. Charge tickets by phone at 222-0400 or 800-322-3602.

*Playhouse Disney Live!* brings characters from *Mickey Mouse Clubhouse*, *Little Einsteins*, *Handy Manny* and *My Friends Tigger & Pooh* together on the same stage, creating interactive moments for children and their families. The original storyline follows this colorful cast as they set off in their own unique ways to create and contribute songs and music for an unforgettable musical party at Mickey's Clubhouse.

As a special bonus, at each performance, one lucky family will be chosen to win a Zippity™ Full-Body Learning System from LeapFrog.

To find out more about *Playhouse Disney Live!* and to purchase tickets, the public should visit [www.playhousedisneylive.com](http://www.playhousedisneylive.com).

***PLAYHOUSE DISNEY LIVE!***  
**Saturday, October 10, 2009 – 12:30pm**  
**Tallahassee-Leon County Civic Center**

**Ticket Prices (at the Civic Center Box Office): \$40, \$30, \$25, \$20 and \$15**

**Tickets go on sale Tuesday, May 19 at 10am at the Civic Center Box Office, all Ticketmaster Outlets and at [www.ticketmaster.com](http://www.ticketmaster.com). Charge by phone: 222-0400 or 800-322-3602. Phone orders, tickets at the outlets and internet sales are subject to a convenience charge.**

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No purchase necessary to enter or win. Open to US residents of the 50 U.S. States (D.C.) 18 years and older who are parents or legal guardians of children 12 years of age or under. Void where prohibited. See <http://www.feldentertainment.com/Signup/Zippity/> for complete Sweepstakes Rules and free online entry.



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About Feld Entertainment

Feld Entertainment is the worldwide leader in producing and presenting live touring family entertainment experiences that lift the human spirit and create indelible memories, with 30 million people in attendance at its shows each year. Feld Entertainment's productions have appeared in more than 60 countries on six continents and include *Ringling Bros. and Barnum & Bailey*<sup>®</sup>, *Feld Motor Sports*, *Disney On Ice* and *Disney Live!*.

For more information about *Disney Live!*, members of the media should visit our Press Room at [www.feldentertainment.com/playhousedisneylive](http://www.feldentertainment.com/playhousedisneylive).

About LeapFrog

LeapFrog Enterprises, Inc., is a leading designer, developer and marketer of innovative, technology-based educational products that make learning fun. With more than 120 million educational platforms, books and games in homes worldwide, and multisensory technology in more than 100,000 US classrooms, the LeapFrog learning brand is trusted by parents, valued by teachers and loved by children. Many of LeapFrog's newest learning products connect to the Internet, for rich, offline/online experiences that parents and children can personalize.

About Zippity

The Zippity Learning System from LeapFrog and Disney is the first TV-based gaming system for preschoolers that combines full-body movement, music, education and fun. Combining LeapFrog's learning products expertise with Disney's storytelling heritage and preschool TV programs, the Zippity system lets kids bring the fun of characters from Disney Channel's Playhouse Disney to life at their house. The easy-to-use system – with eight learning activities pre-loaded – comes with a foldable mat and bopper, which interacts wirelessly with the Zippity console.